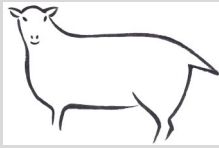


R & N BEATTIE
PARTNERSHIP



Leading the
way in the
Animal
Health
business



INSIDE

Compare the 2
time and cost
burden of con-
ventional
sheep, with the
Bohepes

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Bohepe™

The original easy care ethical sheep

FACTSHEET 3

Will you be able to use more or less chemicals in the future?

Farming has long since moved away from just wanting food in supermarkets.

Every year the bar is raised and premium food has to meet a higher level of standard.

Whereas food hygiene, quality, availability and just in time delivery etc are all a given, the things that are being demanded now by consumers, are lower chemical inputs, lower chemical residues, ethical production, low environmental footprints, low stress, integrity, and a believable and verifiable story of the animal as they come to market.

Has genetic gain in productivity caused genetic loss in survivability?

You cannot tell the genetic worth of a ram that is propped up by chemicals.

Take away the chemicals and that genetic gain not

only evaporates, but it retreats.

"We became organic farmers because we didn't want to use chemicals.

Who in their right mind would want to buy any animal for genetic breeding purposes that has had its true genetics masked by chemicals.

If I were a conventional farmer, I would only buy rams from an organic farmer, because a great looking, genetically weak ram, is masked by chemicals.

Lower your chemical use with Bohepe genetics".



**Detox your flock with
Bohepe genetics**

The sooner you start,
the sooner you will
see the benefits

**Genetic weakness,
masked by chemicals**

Reliance on chemicals
is the animal sickness
business

Compare the time & cost burdens of conventional sheep, with those of the *Bohepes*

Annual Activity Calendar - *Bohepe* sheep

Spring	Summer	Autumn	Winter
<ul style="list-style-type: none"> • Born 	<ul style="list-style-type: none"> • Muster into yards • Shearing • Weaning • Sell lambs 	<ul style="list-style-type: none"> • Sell lambs • Muster into the yards • Mating 	<ul style="list-style-type: none"> • Muster into the yards • Set stocking

Annual Activity Calendar - conventional sheep

Spring	Summer	Autumn	Winter
<ul style="list-style-type: none"> • Born • Deal with bearings and/or stuck lambs • Repairs & Maintenance to the tailing yards • Muster into yards • Marked single or twin • Vaccinate lambs • Spraying with fly treatment • Docking/tailing 	<ul style="list-style-type: none"> • Muster into yards 1 • Weaning • Drench with anthelmintic • Muster into yards 2 • Drench with anthelmintic • Vaccinate for Toxoplasmosis • Vaccinate for campylobacter • Shearing • Muster into yards 3 • Drench with Anthelmintic • Treat flystrike • Sell lambs 	<ul style="list-style-type: none"> • Dagging • Sell lambs • Muster into yards • Mating • 'Tup' crutching • Vaccinate ewes pre-lamb • Booster vaccinations 	<ul style="list-style-type: none"> • Feeding out • Break fencing/strip grazing • Controlled feeding • Pregnancy scanning • Treat flystrike • Crutching • Muster into the yards • Set stocking

Natural Selection

“It’s not about survival of the fittest, it is about non-survival of the weakest”

Lots of fit animals breed, but no weak ones do (unless propped up by chemicals)

Negative de-selection

“Means not selecting the best animals; it is de-selecting the worst”

Cull poorly performing animals rather than selecting pretty sheep

Nature has been around far longer than modern chemical farming practises and has a way of ensuring its own survival. It would be truly remarkable if we thought we had more wisdom than nature.

The overuse of chemicals means that sheep are exposed to an artificial environment. With *Bohepe* sheep we apply both natural selection and negative de-selection.

Big + high cost + faulty + chemicals = Conventional sheep
Efficient + low cost + survivability + natural selection = *Bohepe* sheep

Bohepe....



- ✓ No chemicals
- ✓ No crutching
- ✓ No dags

...Conventional



- Need chemicals ✗
- Need crutching ✗
- Have dags ✗



